

KIDHIRE CONTACT:

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KIDHIRE LAUNCHES ONLINE PORTAL FOR ENTREPRENEURIAL TEENS

SAN DIEGO (June 18, 2014) – Internet startup KidHire has created a new website to help kids and teens build their own businesses. With today’s launch of www.kidhire.com, entrepreneurial children will have a safe, user-friendly resource to help them earn their own money. The first site of its kind, KidHire provides motivated young people unique tools to create, market and manage their own businesses with just a few simple clicks.

“When my teenaged son was thinking about starting a summer car washing business, we were amazed to find virtually no online resources that could help him,” said KidHire founder Erica Ghorban. “I also realized he needed better options to market his service. Having your kid’s phone number posted on the community center wall is kind of scary for a parent.”

KidHire is designed to provide targeted resources in a safe online environment. Kids can choose from up to eight web templates for a variety of businesses, such as car washing/detailing, dog walking, babysitting, tutoring, snow shoveling and others. Using these tools, they can create their own websites, with custom URLs, as well as ready-made flyers. They can integrate social media into their site and securely connect with potential clients.

Most importantly, KidHire is designed to protect children. Parents must approve initial websites and all subsequent changes. In addition, kids cannot include personal photos, email addresses or phone numbers on their business pages. All client contacts go through the KidHire custom URL. Parents can monitor these communications and even block access by an untrusted client.

“I started KidHire to help my son create a business, but I wanted to make sure I could manage his interactions with clients,” said Ghorban. “Before KidHire, there were no sites designed to support a teen business and no way for me as a parent to protect him. Now we have a solution.”

About KidHire

KidHire provides business website templates for teens, while providing a secure way for parents to monitor their children’s activities and protect them from outside threats. For more information, visit www.kidhire.com. Follow KidHire on Twitter [@KidHire](https://twitter.com/KidHire).

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